

Incentives for Membership Growth and Retention, 2009-10

1. **Membership Dues Renewals:** Clubs that renew 75% of their membership by the deadlines (April 1 and October 1) will receive Audio CD by Lance Miller entitled: Leadership for a Championship Club - Part I (www.LanceMillerSpeaks.com)
2. **Club Coaching:**
 - a. Speech craft starter kit (Item 205; value \$20.00) for any club with a membership count of 12 and less and which requests a club coach.
 - b. *Attache* case from Toastmasters (Item 6881; \$14.00) for club coaches who bring the clubs that they coached to be Distinguished by 6 months
 - c. Chat cards (item 1319; \$10.00) presented to a club with a starting membership of 12 and less, that shows a net increase of 5 members in six months or less.

3. **Starting New Clubs:**

- a. Wheeled Backpacks from Toastmasters (item 6631; \$37.00) for the sponsors and mentors who help a newly chartered club for the first six months and more.
- b. Gift Basket worth \$117.50 to a club that is chartered within 30 days of submitting a new club application. This basket will contain:

Item No.	Item	Cost
379	Portable wooden lectern	\$70.00
1415	Word of the Day	\$10.00
1318	Table Talk	\$ 7.50
393BS	Best Speaker Ribbon Set	\$ 5.00
393 BE	Best Evaluator Ribbon Set	\$ 5.00
393 T	Best Table Topic Speaker Ribbon Set	\$ 5.00
Total		\$117.50

- c. Gift Basket worth \$42.50 to a club chartered within 60 days of submitting a new club application:

Item No.	Item	Cost
1310	Chart Cards	\$10.00
1415	Word of the Day	\$10.00
1318	Table Talk	\$ 7.50
393BS	Best Speaker Ribbon Set	\$ 5.00
393 BE	Best Evaluator Ribbon Set	\$ 5.00
393 BTT	Best Table Topic Speaker Ribbon Set	\$ 5.00
Total		\$42.50

- d. If anyone does the work to charter a club between now and Sept. 30, their registration fee to the Fall Conference plus one lunch minus room charges will be paid.

4. **Membership Growth Incentives**

- a. New Member contest: If someone brings in 5 new members before Sept 30, paid through MARCH, they get a gift certificate to the TI store for \$10. If they bring in 10 new members before Sept 30, paid through MARCH, they get a \$25 gift certificate.
- b. AREA GOVERNOR and DIVISION GOVERNOR ONLY incentives. AG or Div G with the largest percentage increase in members between now and Final numbers for September gets free conference registration.

Special ceremonies of honoring these winners during our Spring and Fall Conferences will be announced later.