

Palmetto Toastmaster

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DISTRICT 58 REGION VIII TOASTMASTERS INTERNATIONAL

District Officers

- *Will May, DTM.*
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Past District Governor
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- *Rick Thompson, ATM-S*
Secretary / Treasurer
- *David Tammen, CTM*
District Sergeant-at-Arms
- *Tom Humphries, CTM*
District Webmaster
- *Ike Treadwell, DTM*
Division A Governor
- *James Carpenter, ATM-G*
Division B Governor
- *Mike Casey, DTM*
Division C Governor
- *Joe Jackson, CTM*
Division D Governor

District 58 Website:

www.toastmasters-d58.org

- *Frank Connelly, DTM*
International Director
- *Paul Meunier, DTM*
International Director

Do You Like Our Lofty Position?

Through November 30, 2002, Toastmasters International (TI) projects that, if District 58 (The State of South Carolina) continues on its course, we will finish as a President's Distinguished District and the #6 District in all of Toastmasters. This will be the first time we have climbed to this lofty position since Toastmasters Year 1997-1998. Curtis Yant, Jr., DTM, was our District Governor, and the District finished #6 in the World.

Prior to the 1997-1997 success, District 58 had been President's Distinguished on five other occasions:

1. 1995-96
Catherine Santana, DTM

2. 1983-1984
Bill Benton, DTM
3. 1973-1974
Bill Loeble, DTM
4. 1972-1973
Bill Calamas, DTM
5. 1971-1972
Tom Marchant, DTM

The question you might ask is how are the rankings decided? TI benchmarks four factors called *The Four Critical Success Factors* (4CSF). The 4CFS are:

1. Membership
2. Clubs (net gain)
3. Competent Toastmasters
4. Advance Toastmasters

Once a District reaches its goal



#6 heading for #1

in the 4CSF, its success is converted to a point system, and each time we exceed our goal additional points are earned. Additional points are earned for Distinguished Clubs and Distinguished Areas.

Basically it comes down to this, if our Clubs and Areas are meeting their goals, the Divisions and our District will succeed.

What Can Clubs Do to Help the District's Position?

The #1 thing Clubs can do to insure their success, ultimately insuring the success of the District, is for Clubs to actively participate in the Distinguished Club Program (DCP). The DCP's only purpose is to help Clubs be successful in delivering on the Mission of the Toastmasters Club. The DCP

focuses on two areas:

1. Educational awards.
2. Membership

Notice above, in the lead article, that the District's success is measured by the 4CSF. Of the 4CSF the District focuses on, Educational awards (CTMs and ATMs), and

membership constitute three of the four.

Healthy Clubs have members earning educational awards! Healthy Clubs attract New Members.

By helping your Club succeed, you help all. The DCP is your roadmap to continued success.

In December, Clubs Should Have . . .

Toastmasters International (TI) has a seventy-seven year history of success with administrating successful Toastmasters Club programs. Following is what TI says should have been accomplished by all Clubs in December:

1. Preparation took place for all Club Officers to attend Club Officer Training in January/February.
2. Club Officers met to review Club's goals and progress in the Distinguished Club Program (DCP)
3. If the Club elects officers semiannually, the new club officers were given files and handbooks by outgoing officers; the Secretary sent World Headquarters a new officer's list with a copy to the District Governor; and the new officers were encouraged to attend District sponsored Club Officer Training.
4. The Club President called, or will call in January, an Executive Committee meeting to formulate the Club's plan to achieve beyond Distinguished, with President's Distinguished recognition being the goal.
5. The Club planned for a new members' contest to launch in January (more Toastmasters join in January than any other month of the year).



Club President presides over meetings of the Club and the Executive Committee.

More People Join Toastmasters in January than in any other month!

Why is it that more people join Toastmasters in January than any other month? Maybe it's all of those New Year's Resolutions such as, *This is the year for me to lose my fear of speaking* (Hum, that's a good slogan—**This** is the year to lose the fear!)

Why not plan for your Club to benefit from *The January Joiner Phenomenon*?

If you do regular Club meeting notices in your local newspaper, how about writing special copy for the notices that will appear during January. Something like—“**This** is the year to lose the fear!”

Are there morning drive-to-work radio programs in your community? You could see about one or two of your high energy members being interviewed by phone

on one or more of those shows during January.

What about challenging all the other Clubs in your Area to see which one can sign up the most new members during January? The prize would be Bragging Rights for the Club and for the Area Governor.

Consider planning and implementing a major Open House meeting. Publicize it like crazy.

How about having a contest in your Club to see which member – or which Team of Members – can bring the most “qualified” Guests to meetings during January (a qualified Guest is one who might actually decide to become a

Toastmaster. Not a dragged-kicking-and-screaming spouse).

Consider doing a press release. Perhaps call reporters at local newspapers and let them know that January is the month that more people join Toastmasters than any other month. Explain that this statistic is probably related to the fact that Public Speaking is #1 on the list of fears?

What other ideas do you have for maximizing membership building during the January Joining Jamboree? Please e-mail me (wcdk@charter.net) with your suggestions. I'll add them to the list immediately, and send them to all.

How to
Maximize the
Number of
January Joiners!

Division D Club Officer Training Goes First

On Saturday, January 11, 2003, Toastmasters from throughout the Upstate will gather for Club Officer Training in Greenville. The District sponsored Club Officer Training is being conducted by Division D (Joe Jackson, CTM, Division Governor) for the benefit of all Toastmasters who care to avail themselves of the training.

The Piedmont Executive Toastmasters Club #4035 (John Kaiser, President) is the host club. #4035's Gary

Wheeler, DTM, is the Training Committee Chairman.

Registration will be from 0900 to 0915 and the program will begin promptly at 0915. The training program will last until 1300.

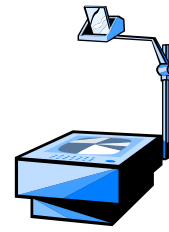
Pre-registration is currently in effect. Those who register (\$10.00 registration fee) on or before January 4, 2003 will receive a box lunch at the meeting. If you wait to register at the door, you are responsible

for your own lunch.

Chairman Wheeler has assembled a strong group of presenters for the training. Those who choose to attend will be doing themselves a favor. Importantly, they will show by example that they take their Toastmasters Club Office seriously.

Registration & agenda information is on the District's website:

www.toastmasters-d58.org



Club Officer Training is where we share what we know and learn what we need to know.

Division A Club Officer Training Goes Second

Saturday, January 25th, Toastmasters in the Lowcountry, plus any Toastmasters from outside Division A who want to attend, will assemble at Trident Technical College, North Charleston, for Club Officer Training. The format of the training is similar to that of Division D (see story above).

Division A Governor Ike

Treadwell is a past District 38 Governor and has many years of experience in conducting effective Club Officer Training programs.

Division A is considered by many to be District 58's strongest Division. We know from past experiences that the agenda will be strong and that those who attend will be nicely rewarded for their

participation.

Once the agenda is finalized and the registration material is available, all will be posted on the District's website:

www.toastmasters-d58.org

Attending a Club Officer Training Day in any of the three locations will satisfy the requirements of the Distinguished Club Program.

Ike Treadwell is a past District 38 Governor and has many years of experience in conducting effective Club Officer Training programs.

Division B & C Club Officer Training Will Be Your Last Chance

Some of the finest training programs offered in District 58 come out of the combined efforts of Division B & C. Division Governors James Carpenter, ATM-G, and Mike Casey, DTM, have a plethora of outstanding trainers to choose from in developing their Club Officer Training agenda.

The training will take place,

Saturday, February 1, 2003, in Columbia. This will be the last chance for Club Officers to attend and receive credit in their Club's Distinguished Club Program (DCP). As with the other two training opportunities, any Toastmaster is welcome and the training received satisfies TI's requirement in the DCP.

Once the agenda and registration material is completed, the information will be available on the District's website at:

www.toastmasters-d58.org

All three training programs will have the same registration fee of \$10.00. The advantage for members paying early is that lunch is provided.



District Governor William L. A. May, III, DTM, Publisher

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The Words of Governor Will May

“The main thing is to keep the main thing the main thing.

District officers, your main thing is new clubs. Are you building new clubs? If so, then you are advancing Toastmasters in this district.

Club officers, your main thing is attending and implementing training. Are you attending mid-year training? If so, then you are advancing Toastmasters in your club.

Members, your main thing is attaining your next educational goal. Do you have a plan to achieve an educational goal this year? If so, then you are applying Toastmasters in your own life.”

Toastmasters: Bringing Out the Best In People!

William L. A. May, III, DTM

Important Dates

District 58 Spring Conference

April 4-5, 2003

Clarion Hotel, 7401 Northwood Boulevard, North Charleston, South Carolina 29406

Toastmasters International Region VIII Conference

June 19-21, 2003

Sheraton Airport Plaza Hotel, 3315 South I-85 at Billy Graham Parkway, Charlotte, North Carolina 28208

Toastmasters International 72nd Annual Convention

August 20-23, 2003

Atlanta Marriott Marquis Hotel, 265 Peachtree Center Avenue, Atlanta, Georgia 30303

Additional Information on all Conferences: www.toastmasters-d58.org