



Palmetto Toastmaster

September 2004



Important Dates

Fall Conference: October 15-16

TLI January 2005

Toastmasters International

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www.toastmasters.org

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The mission of District 58 is to enhance the performance and extend the network of clubs, thereby offering grater numbers of people the opportunity to benefit from the Toastmasters educational program by focusing on the critical success factors as specified by the district educational and membership goals, by insuring that each club effectively fulfills its responsibilities to its members, and by providing effective training and leadership opportunities for club and district officers.

District 58 Fall Conference

The District 58 Fall Conference will be held in the magnificent [Hyatt Regency 220 North Main Street, downtown Greenville](#), South Carolina on Friday and Saturday, [October 15-16, 2004](#). Room reservations are \$89. per night. For this sensational rate, dial (800)233-1234 by Wednesday, September 29, 2004 and request the Toastmasters room block rate.

We are excited to present [Jim Key](#) as our keynote speaker, 2003 World Champion of Public Speaking. Key is from Texas and has been a Toastmaster for five years. His speech "Never Too Late", won him the World Champion Title after two previous trips-(2001-2002) to the international speech finals, truly a remarkable accomplishment. He described how it's never too late to follow our dreams, regardless of the difficulty, heartache and disappointment we face in life. Jim will also present an educational session on ways to rapidly improve your speaking abilities.

Your Conference Chairman is Joanne Alderman, ATMS, Division D Governor. The conference begins Friday evening at 7:00pm with the Palmetto Mastercrafters dinner meeting. This advanced club will provide you with an evening of unique entertainment.

We will Roast our Immediate Past District 58 Governor, Bill May, DTM at the Saturday morning breakfast. The District 58 Evaluation Contest will be held during the Saturday luncheon and our District Humorous Speech Contest will be at the Saturday evening Banquet.

The District Council meeting will be held Saturday. District business will be presented. Club Presidents and VPE's are reminded of their responsibility to either be present to cast their club's vote or to ensure a club member is carrying the club proxy.

The Agenda and Registration forms will be posted on our District 58 website at www.toastmasters-d58.org. Come join us for an awesome weekend of fun, fellowship and learning opportunities.

Randy Santana

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Summer TLI

Back Cover . . .

Public Relations & Membership



The picture is of a billboard that 2003/2004 Division E Governor Joe Jackson arranged for. The sign is located on Business I-85 not far from Milliken and Company inside the city limits of Spartanburg.

John Murphy and Rachel Harjes Earn Governor's

Award of Merit



John Murphy and Rachael Harjes is the 2003/2004 recipient of Toastmasters International District 58's Governor's Award of Merit. The award is designed to serve as a sign of the District's appreciation for outstanding support in furthering the mission of the District. The award was presented during the District 58 Toastmasters Leadership Institute, July 10, 2004, in Columbia, South Carolina.

In presenting the award, Governor May remarked that both John Murphy and Rachel Harjes are achievers who make our Communication and Leadership Program we call Toastmasters successful. Both are creative in their efforts to further Toastmasters throughout their sphere of influence and strive to exemplify the best we can be.

Mikhail Agrest Earns Co-Area Governor of the Year



Mikhail Agrest, is the 2003/2004 recipient of Toastmasters International District 58's Area Governor of the Year Award. The award is designed to recognize a Toastmaster server-leader who the District Governor feels best furthered the development of the Toastmasters program in the vicinity they covered as Area Governor. The award

was presented during the District 58 Toastmasters Leadership Institute, July 10, 2004, in Columbia, South Carolina. It was noted by Immediate Past District Governor Bill May that during Mikhail Agrest term of office his Area achieved President's Distinguished Area recognition from Toastmasters International and that his Area was one of only two of the twenty Areas within South Carolina to be so recognized. Governor May said, "A Toastmasters Club with Distinguished Toastmaster Mikhail Agrest as a member is assured of success!"

The 2003-2004 Curtis C. Yant, Jr. District 58 Toastmaster of the Year is Douglas W. Wilson, DTM

Douglas Wilson ideally represents the Toastmasters Program to all he comes in contact with. Mr. Wilson is a leader who weekly strives to further the Toastmasters Program. Douglas is a club officer in five Toastmasters Clubs who leads by example. He is the major reason that the District formed a new club—IST Power Rangers—with 44 members, and his work in helping to revitalize the Orangeburg Toastmasters has earned favorable mention by those he is assisting. He has found time to complete additional education awards, to mentor many Toastmasters, and to help arrange a successful seminar, Chartering a Club, which featured Distinguished

Toastmaster Joy Lewis from District 14 (Georgia). Moreover, he constantly extends the hand of Toastmasters friendship to others by informing them of the value of Toastmasters and assist then transition from visitor to member. Additionally, Douglas has been a contest in all of the District Contests and finished 3rd in the International Speech Contest.

Douglas Wilson strives for excellence in all of his endeavors, demonstrating this through leadership and service while using his considerable communication skills. Many in South Carolina refer to Douglas as, Mr. Toastmaster!

Lamanda Gaskins Earns Co-Area Governor of the Year

Lamanda Gaskins is the 2003/2004 recipient of Toastmasters International District 58's Catherine Yant Santana Area Governor of the Year Award. The award is designed to recognize a Toastmaster server-leader who the District Governor feels best furthered the development of the Toastmasters program in the vicinity they covered as Area Governor. The award was presented during the District 58 Toastmasters Leadership Institute, July 10, 2004, in Columbia, South Carolina.



It was noted by Immediate Past District Governor Bill May that during Lamanda Gaskins' term of office her Area achieved President's Distinguished Area recognition from Toastmasters International and that her Area was one of only two of the twenty Areas within South Carolina to be so recognized. Governor May said, "Lamanda truly embodies all of the qualities that a great toastmaster should possess. Many call Lamanda a rebel, but I prefer to call her a breath of creativity within Toastmasters."

Joanne Alderman Earns Division Governor of the Year

Joanne Alderman is the 2003/2004 recipient of Toastmasters International District 58's Division Governor of the Year Award. The award is designed to recognize a Toastmaster who the District Governor feels best furthered the development of the Toastmasters program in the Division they serve and lead. The award was presented during the District 58 Toastmasters Leadership Institute, July 10, 2004, in Columbia, South Carolina.



It was noted by Immediate Past District Governor Bill May that during Joanne Alderman's term of office her Division achieved President's Distinguished Division recognition from Toastmasters International. Governor May said, "Joanne Alderman strengths are reinforced by her faith in herself and of those she works with. Joanne believes in the Toastmaster program and works through many to assist others in their personal and professional development."



Fred Malone, DTM
District Governor

It's that time of year again. Semiannual Reports are due at World Headquarters by September 30. The easiest way to pay your club's dues is to go online at www.toastmasters.org. Use a credit or debit card. It's easy. Your club's password will be sent with the Semiannual Report or you can call TI at 949-858-8255 and get the password.

All of the District Officers are here to help you and your clubs reach your goals. Please email me at dg@toastmasters-d58.org for any help you might need.

Fred Malone

Summer Toastmasters Leadership Institute (TLI)

Do you want to know what's *really* going on? Attending TLI opens the doors to the big picture of Toastmasters. Training is fun and informative when you learn from Toastmasters just like yourself who have mastered the Club Officer Positions.



Left: Ellen Reid, DTM,
PDG teaching Club
Officer training

Joanne Alderman,
ATM-S teaching Club
Officer training



Right: Michael Aun and his
Kazoo Band

Rachel Harjes, DTM
teaching Club Officer
Training



Cat Angus, ATM-G, Lieutenant Governor of Marketing with District Officers at TLI.

Ralph C. Smedley Award Contest

The organization of the first Toastmasters club by Ralph C. Smedley in October 1924 did not make global - or even local - headlines. But your club can make Toastmasters' 80th anniversary a newsworthy event. Commemorate the start of the first Toastmasters club by adding five new members to your club during the months of August and September, and your club will receive the commemorative Smedley Award banner ribbon to celebrate its success. Here's a great idea: Then promote the occasion. Send a photo of your meeting (action shot, not staged) along with 250-500 words about your club and its upcoming events to local newspapers. Most community and business park newspapers welcome local news. After the headlines, you'll be surprised - guests will walk into your next meeting and apply for membership. Help us keep track of how you're doing. Send an email to your LGM, Cat Angus, at mastyff@sc.rr.com to let her know your Club number and the name, email address, and date joined of each new member that joins your Club during August and September. We will recognize all the Smedley Award winners at the Fall Conference in October! Need additional help? See the Membership Building Ideas and Resources page at www.toastmasters.org.



Cat Angus,
ATM-G, LGM

Public Relations

Your club can increase its visibility by sending out press releases on a variety of subjects ranging from speech contests to special guest speakers. The Let the World Know: Publicity and Public Relations Handbook contains sample press releases and many other ideas. You can view and download the manual by clicking on the following link:
<http://www.toastmasters.org/pdfs/1140.pdf>

If you have not reviewed this information, you should. Print it out, go through it...and remember that whenever you have something happen in your club..."John Smith Wins Speech Contest" or whatever, let the media know.

Pay special attention to the information on creating a media list. If you are going to send information to the papers or other publications, you need to submit to the correct person and in the correct format.

Don't know where to get a media list? You have to build one. You can go to the library (they actually have directories where you can look up info on publications, radio, tv, cable, etc. Even simpler, go to this link:
<http://www.sciway.net/news/> where you can get contact info for media in almost every location.

Remember...wider exposure means more members and more opportunities to build clubs. Get "Toastmasters" and YOUR contact information out there and expect results!

Distinguished Is A Journey . . .

I read a quote somewhere that said, "Life is a journey, not a destination." Hm-m-m. If this is so, and I believe it is, can't we apply this saying another way? For Toastmasters' purpose we should think, "Becoming Distinguished is a journey, not a destination." In fact, I've come to believe that Distinguished (and beyond) IS what all Toastmasters should strive for. So, let's explore this thought. We'll start with you, the Member.

You can be a Distinguished Toastmaster (DTM)! Really! Until I took a few minutes to understand the qualifications for Toastmasters International's (TI) highest individual designation, DTM, I believed it was probably out of my reach. Even if I could achieve it, too much effort would be required. Wrong! What I discovered was that all the requirements, except one, could be completed within my Home Club. The one requirement that is completed outside the club is District Leadership. I don't want to make this article into a "how to," but I do want to peak your curiosity and plant the seed that you, too, can be recognized as a DTM. For the how to, go to the following link where TI has explained it well:

<http://www.toastmasters.org/education.asp>

In Toastmasters we learn to listen carefully, to think creatively, & to speak confidently. Isn't Toastmasters a program we should share with family, fellows, and friends?

William L. May, Jr., DTM