



# Palmetto Toastmaster

February 2005



## Important Dates

Spring Conference:  
April 22-23

**Toastmasters International**  
949-858-8255

Fax: 949-858-1307

[www.toastmasters.org](http://www.toastmasters.org)

## Important Contacts:

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The mission of District 58 is to enhance the performance and extend the network of clubs, thereby offering greater numbers of people the opportunity to benefit from the Toastmasters educational program by focusing on the critical success factors as specified by the district educational and membership goals, by insuring that each club effectively fulfills its responsibilities to its members, and by providing effective training and leadership opportunities for club and district officers.



## 2005 District 58 Spring Conference

Charleston, South Carolina o April 22-23, 2005

Stay tuned in to <http://www.toastmasters-d58.org>  
for contests, training, and Spring Conference updates.

## DUAL MEMBERSHIP

### Benefits and Drawbacks/A District Incentive

What are you doing to facilitate your own personal growth? Do you go beyond the club?

If you are like many Toastmasters, you are a member of a single Toastmasters Club. You go to meetings, you fulfill your roles, you speak, and you periodically do a self-check to see if you are meeting your personal goals. You generally enjoy your membership.

So, here's the question: Are you getting the most from your Toastmasters Experience? Do you remember why you joined Toastmasters? Was it to become a better speaker/communicator? Was it to learn to lead others? Was it for professional development and to gain confidence? Are you still growing? Are you having fun?

If you have a home club that you really enjoy, that's GREAT! We definitely want you to continue your membership.

Every Toastmasters club has its own unique flavor. Some clubs help you hone your speaking skills. Some focus on business skills. Some clubs target leadership and club operations. Some clubs are designed to help officers do their jobs more effectively. Some clubs

help you grow as a speaker by helping you build specific speaking skills such as storytelling. There are breakfast clubs and lunch clubs. There are advanced clubs. South Carolina is replete with clubs of all types, and they are all available to you.

Are there drawbacks to dual membership? Each club has member dues, but hopefully, a second club is an affordable way to grow. You just need to be mindful of your commitments. Stretch...but don't overextend. Take on some new responsibilities...but don't overcommit. Tackle some new projects, but don't burn yourself out. Remember to keep your priorities in order, and you will be amazed at the growth you realize.

**Membership Incentive:** Governor Fred Malone has had some special District 58 pins made for the 2004-2005 year. Any Toastmaster who joins a second/another club between now and April 1 AND pays their dues for the April - September dues period in both their clubs will receive one of these fabulous pins.

Set Your Club Goals  
Help Members Reach  
Individual Goals  
Speak Often

## PROMISES PROMISES

(Incentive, Incentives)

Do you want some nice Toastmasters' Jewelry? Does your Club need materials? Did you ever wish you could go to a District Conference and NOT have to spend "so much" money? Well....with the great marketing incentives now going on in District 58, you can make all these wishes come true!!! There are all kinds of incentives available to our members in South Carolina right now. Let's look at them:

### LEADS, LEADS, LEADS FOR JEWELRY AND CONFERENCE EXPENSES

**GREAT JEWELRY:** We have a great new lapel pin on its way to us...being manufactured right now!

**HOW TO GET A PIN:** All anyone has to do to get one of these fabulous pins is.....give us a lead for a new club. That means, send Lt. Governor of Marketing Cat Angus the name of a company that is large enough to have a Toastmasters Club and doesn't have one, the name of their Human Resources Director, and the HR Director's phone number. Be sure to include the name and contact info of the person submitting the lead. Email this to Cat at her home email address: [mastyff@sc.rr.com](mailto:mastyff@sc.rr.com) Presto-change-o, just like magic....the person who submits the lead will receive a pin...

**WHAT ELSE IS IN IT FOR ME?** Here's the really good part, folks... If we can get a demo/kick-off meeting set up before the District Conference, the member who turns in the lead gets their registration and meals paid for! WOW! What a GREAT deal. Free registration AND meals at the upcoming Spring Conference! Wow! That's almost a \$100 value! What a deal! What an incentive! ! (If more than one person turns in the same lead, the first one to submit will get the credit.)

**WHO SHOULD I CONTACT?** Don't know where to look? Try this: Look on the Toastmasters International Website for Companies that Sponsor Toastmasters Clubs.

<http://www.toastmasters.org/artisan/member.asp?CategoryID=1&SubCategoryID=39>

If you have a branch or office of any of these in your city/Area, get the information to us as a lead. We already have a "foot in the door" with these folks...they recognize what Toastmasters has to offer.

**KEEPING UP WITH THE JONESES:** Also, **THINK COMPETITOR.** If you know of a company that sponsors a club or you see a name on the list and you know that we have a major competitor in the area, get that information to us!

### TALK UP TOASTMASTERS

#### TOASTMASTERS WINTER MEMBERSHIP DRIVE:

Every year Toastmasters holds the Talk Up Toastmasters Membership Drive...so District 58 is offering even MORE great incentives for membership.

**I'M TALKING TOASTMASTERS:** The Toastmaster who sponsors the most new members during the TUT Contest Period will receive a plaque. If they attend the Spring Conference Luncheon, they will be seated at the head table and receive their plaque at the luncheon. As you know, Talk Up Toastmasters starts February 1....so the drive to build members needs get underway RIGHT NOW!!!

**DIVISION GOVERNOR INCENTIVE:** Any Division Governor whose Division adds a total of 30 NEW members (not dual or prior members) in his/her Division between now and April 1 will receive their registration, meals, and room for one night at the District Conference for free. (Phone calls, room service, booze, etc., are NOT covered!)

**AREA GOVERNOR INCENTIVE:** Any Area Governor who adds 20 NEW members (not dual or prior members) in his/her Area between now and April 1 will receive their registration, meals, and room for one night at the District Conference for free. (Phone calls, room service, booze, etc., are NOT covered!)

**TOP 4 CLUBS IN MEMBERSHIP BUILDING:** The 4 Top Clubs in membership building in the District (most members added) between now and June 30 will receive their choice of materials from the TI in the amounts of: 1st place, \$80, 2nd place \$60, 3rd place

\$40, and 4th place \$20. Must add a minimum of 4 members to qualify. Ties will be broken based on achieving other DCP goals. If clubs are still tied, the one that has added the most members for the year will be the winner.

**SECONDS TO SUCCESS – MORE GREAT**

**JEWELRY:** One of the best ways to grow in Toastmasters is to get beyond your home club. There are some great advantages to expanding your horizons and joining a second club. Any Toastmaster who joins a second club between now and April 1 will receive a District pin.

**SUBMIT YOUR DUES EARLY:** Clubs – Submit your dues by March 20. The District will hold a drawing at the conference for all clubs that submit their dues to TI by March 20. The club that is selected in the drawing will receive their choice of any complete series (Better Speaker, Successful Club, etc.) for their club library.

**CAN YOU THINK OF ANYTHING ELSE?** Is there an incentive you would really like to see us offer? Then let Lt. Governor of Marketing Cat Angus, DTM know what it is. Remember that Toastmasters does have some restrictions. We can't offer cash prizes or pay your dues for you, but we can offer almost anything else Toastmasters!

**FROM WORLD HEADQUARTERS**

**PAY DUES ONLINE**

Renewals are due April 1, 2005. In order to receive on-time credit in the Distinguished District Program, your renewal must be received at WHQ by 5 p.m. Pacific Time, April 10.

**TALK UP TOASTMASTERS**

**February 1 – March 31**

During the Talk up Toastmasters! membership contest, encourage your club's members to invite as many guest to your club's meetings as possible. Consider conducting a special guest meeting – where you can conduct a regular meeting, but also specifically discuss the benefits Toastmasters members receive as they participate in the program. Add five new members to your roster between February 1 and March 31, and receive a special Talk up Toastmasters! ribbon to display on your club's banner.

**THE PROXIES ARE COMING**

The official Toastmasters International proxy certificates will be mailed to club presidents of record on March 31. Be on the look-out for this all important mailing. The forms will have instructions on how to complete the proxies to ensure that club's votes are heard.

Make sure club officer lists are current. Encourage clubs to check the Web site for a list of current officers and make any corrections to the information.

**AREA GOVERNOR CLUB VISITS**

Area governors should complete their club visits and submit their Area Report of Club Visit forms for the second round of visits to their district governors by April 30. The district governors should then forward a copy to WHQ.

You can submit these forms online! To receive credit in the Distinguished Area Program, forms must be postmarked by May 31 and received at WHQ by June 10. Reports submitted online must be completed by midnight, PT, May 31, 2005.

**Toastmaster's Promise**

As a member of Toastmasters International and my Club, I promise...

- " To attend Club meetings regularly;
- " To prepare all of my speeches to the best of my ability, basing them on projects in the Communication and Leadership Program manual or the Advanced Communication and Leadership Program manuals;
- " To prepare for and fulfill meeting assignments;
- " To provide fellow members with helpful, constructive evaluations;
- " To help the club maintain the positive, friendly environment necessary for all members to learn and grow;
- " To serve my Club as an officer when called upon to do so;
- " To treat my fellow Club members and our guests with respect and courtesy;
- " To bring guests to Club meetings so they can see the benefits Toastmasters membership offers;
- " To adhere to the guidelines and rules for all toastmasters educational and recognition programs;
- " To maintain honest and highly ethical standards during the conduct of all Toastmasters activities.