



# Palmetto Toastmaster



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### Other TM Resources

Toastmasters International Website  
[www.toastmasters.org](http://www.toastmasters.org)

District 58 Website  
[www.toastmasters-d58.org](http://www.toastmasters-d58.org)

## District 58 Honored at the 76<sup>th</sup> Annual Convention

District 58 is a Distinguished District for the second year in a row. This is a momentous occasion. The District has not had two back to back years of Distinguished status since the early 90s. We completed the 2006-2007 year s the #26 District in the world. Fred Broughton, IPDG accepted a special recognition on behalf of the District.

District Governor Douglas Wilson, DTM accepted the Excellence in Education and Training Award on behalf of the District. Douglas served as the Lt. Governor of Education and Training during the 2006-2007 year.

The Excellence in Marketing Award was presented to the district for exceeding our membership goals. The award was accepted on behalf of 2006-2007 Lt. Governor of Marketing Sharon Reshni.

If you missed the 76<sup>th</sup> Annual Convention, then you missed an opportunity to see your fellow Toastmasters and our district receive well deserved recognition. Start planning your attendance to the 77<sup>th</sup> Annual Convention today. Next year we will gather in beautiful Calgary, Alberta, Canada, August 13-16, 2008. Mark your calendars so you can be in attendance when we celebrate our third consecutive year as Distinguished or better.

## Palmetto Toastmasters One of Five in the World

Did you know an excellent newsletter provides valuable information to its readers? A superior newsletter is encouraging and educational. Fellow Toastmasters the Palmetto Toastmaster, our District 58 newsletter has been recognized as one of the Top 5 District Newsletters in the world.

On August 17, 2007, Donna Boyer, Assistant Public Relations Officer for 2006-2007, accepted an award during the 76<sup>th</sup> Annual International Convention. An award was also accepted on behalf of Chakeisse Newton, DTM our 2006-2007 Public Relations Officer. These individuals committed a lot of time and effort to deliver a high quality publication. Congratulations to both Chakeisse and Donna for keeping the members of District 58 encouraged and informed.

### 2007-2008 Calendar of Events

Divisions Contests	<ul style="list-style-type: none"> <li>▪ Division B&amp;C: September 22nd</li> <li>▪ Division D&amp;E: September 29<sup>th</sup></li> <li>▪ Division A&amp;F: October 6th</li> </ul>
October 19-20	Fall Conference & District Contest Sheraton Conference & Convention Center, Myrtle Beach

## Help Wanted

Are you a professional event or meeting planner? Do you plan conferences, banquets or training events as a part of your job? The district is exploring the option of creating an appointed position to support the Lt. Governor of Education and Training. Interested parties should contact Douglas Wilson at [dwwilson@earthlink.net](mailto:dwwilson@earthlink.net)



## Pulse Check

How is your Toastmasters Club doing? Do you realize one fourth of the year has already slipped away? Do you know where your club stands? Have your members selected personal goals? Has your club created a success plan? If the answers to all of these questions is a resounding YES then you are beating strong. If you answered mostly No's it is not too late to resuscitate. Start planning for success today.

## From the District Governor



What a spectacular beginning to our new Toastmasters year!!

We had almost 300 members and Officers attend our kick-off Leadership Institute in Columbia on July 21. If you weren't there you missed a good one. It was the best attended training session ever in District 58. And the make-up sessions were equally as well attended, making this the best training round ever. Kudos to all involved!

A special welcome to the new Toastmasters (less than a year of membership) who attended the training. We are sure you will get more out of your Toastmasters experience because you were there. Many of you didn't even hold an officers position. That is Simply Amazing!! And it is very encouraging. (It's why we call it Toastmasters Leadership Institute and not Officers Training)

If you all take this enthusiasm and energy back to your clubs and apply what you learned at the training sessions, your clubs will grow stronger, and we will be one of the top six Districts again this year, without even trying hard.

District 58 led the Districts in Region 8 (South Eastern US) in Competent Communicator awards, based on percentage of yearly goal accomplished in July and August. What an achievement!!! Leading the charge with five educational & leadership awards for July was Piedmont Executive 4035. In a close second with four awards each were MUSC 1214 (including two DTM awards) and Saturday AM 7735 (including one DTM award). August had a three way tie (Bridgeview 792982 – TRC 888485 – ISP 974737). Congratulations to all.

Membership growth during July and August was phenomenal. Smooth Talkers 959566 met their yearly goal for recruiting in July by enrolling eight members into their Club. Fantastic!! Meeting their first round goals, of four members each, were Downtown Charleston 4513 and Uptown 959544. Super! New members bring enthusiasm and excitement into the Club.

August showed even better achievements. The winner for recruiting, in a BIG way, was Blue Streak 5548 with 21 new members added. SPECTACULAR!! Two other high performers were Fort Mill Stage Coaches (8 new) and McCormick (5 new). Cool! All three clubs will add the Smedley Award to their Club Banners this year!!

Congratulations for our newest DTM award winners: Theresa Dinius (3170); Subbi Mathur & Jennifer Shambrook (both of 1214) and Chakisse Newton (7735). We will present their DTM badges in special ceremony at the Fall Conference.

Ladies and Gentlemen of SC Toastmasters, it is through your efforts, of fulfilling your personal goals, that we achieve the Club, Area, Division and District Goals as well.

You all truly ARE the LIGHT for Toastmaster!!

... Douglas Wilson, DTM, District 58 Governor

## 21 Effective Membership Tips

### All Clubs

- Invite others.
- Have a professional meeting.
- Use the easy sell vs hard sell approach.
- Have everything ready
- Provide a guest packet
- Set goals with dates.
- Invite guests to conferences.

### Community Clubs

- Advertise your club.
- Get out into the community.
- Do exit interviews.
- Be bold and decisive.
- Conduct light hearted Table Topics.
- Print personal testimonies.
- Get out and speak.

### Corporate Clubs

- Change your date or time and take a poll.
- Hold a Demo Meeting for other departments
- Have fun.
- Target movers and shakers
- Promote goals.
- Expand your reach.
- Offer training sessions.



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## From the Lieutenant Governor of Education

I was talking to a relatively new Toastmaster who was attending our Toastmaster Leadership Institute for the first time. She was so enthusiastic about all she learned, not only from the sessions she attended, but from networking with her fellow Toastmasters.

I have been a Toastmaster for thirteen years. When I go to a training session, District Conference or International Convention, or visit another club, I come home with lots of notes and new ideas that I want to try. You never stop learning!

That's one of the greatest benefits of getting out of your club and attending District sponsored events. When you attend an event outside of your club you meet other Toastmasters who are willing to share their ideas and have you share yours. You learn from each other. That's what we do in Toastmasters.

Ask someone who has been to a District sponsored event, if they didn't learn something new. Or maybe they were reminded of something they had forgotten. If you think I have an ulterior motive in urging you to get out of your clubs and come to District events, you're right! Our Fall Conference will be October 19-20 in Myrtle Beach, SC. It will be a great learning experience for new and experienced Toastmasters alike. Our special guest speaker will be Craig Valentine 1999 World Champion of Public Speaking.

Take advantage of the unique learning experiences provided by Toastmasters International. You'll find these in visiting that club in the next town, the Area and Division Speech Contests, the Mid-Year Leadership Training Institute, and the District Fall and Spring Conferences. The great added benefit of attending these is interaction with your fellow members. Get out of our clubs and expand your horizons and you'll be amazed at what you can learn.

I know I am, and I hope you will be too. You never stop learning!

... Patricia Gann, DTM, Lt. Gov. – Training & Education



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## From the Lieutenant Governor of Marketing

Recognition, Recognition, Recognition!!! You joined a club and are an active member. Share your experiences with friends and family. Describe the club's "climate" – it's warm, friendly, supportive and encouraging. Share how you have developed an amazing sense of humor, where you actually laugh when the Grammarian reports that none

of the 28 "ums" he counted were yours.

Mention how member achievements are recognized on a regular basis. Mention how members are encouraged to never lose sight of their goals and aspirations; and how a member volunteers to mentor a new member to achieve their goals. Describe the specific roles and abilities needed at every meeting – a friendly smile, effective evaluations, timing abilities, listening skills, running the meeting, prepared speakers, etc.



Submit your ideas,  
suggestions and  
remarks to:  
[vida.jennings@att.net](mailto:vida.jennings@att.net)

Acknowledge your appreciation of the need for “good eye contact, vocal variety and voice inflection.” Provide insight into the meaning of effective evaluation and the focus is on what was done well and offers a few suggestions on how to improve.

Finally, enthusiastically encourage others to “come with” to see for themselves “WIIFM”. Clubs, Area, Divisions and the District seek new members to replace members who leave, to prevent stagnation, and to broaden its perspective. Our commitment to foster a mutually supportive environment is expected! In doing so, we learn, experience and grow together – through effective communication and leadership success – in “Shaping Ourselves” we are “Shaping Our World.”

Patricia Henley, DTM, Lt. Gov. – Marketing

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## Taking Care of Business

September and October are months to take care of business. You might be wondering what kind of business? First order of business is Dues Renewal. This is an event in which everyone can participate. The District Governor would like everyone to renew at least six members with Toastmasters International by September 24<sup>th</sup>. Additional renewals received may be added at any time but it is crucial to our success to have all our clubs renew on time.

Well if you are a Club President or Vice President of Education then you should plan to attend the District Business Meeting to be held on the afternoon of October 20<sup>th</sup>. During this important business meeting you will find out how the district measures up. Are we being fiscally sound? Did we submit our reports on time? Do we need to modify a district operating procedure? These are the kinds of topics that are discussed during these meetings. Every club has two voices. Your two voices equate to two votes. If you are unable to attend and wish to have your club represented by proxy you may do so. To obtain a proxy contact your Area Governor.

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## District 58 Launches Speakers Bureau

District 58 will provide outstanding, professional-quality speakers for non-profit or community association free of charge. We are seeking men and women from eclectic backgrounds. Potential speech topics include motivational subjects, humorous, after dinner, emceeing, military, business related, women’s issues and even international adoption to name a few.

To serve in the speakers bureau you must have completed at a minimum your basic communication manual. We are seeking individuals who have demonstrated the ability and presence to deliver quality presentations across a broad range of audiences.

For more information about serving in the District 58 Speakers Bureau please contact coordinator Jim Howard. Jim can be reach by email at [jim@jameswhoward.com](mailto:jim@jameswhoward.com).