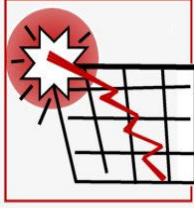


Toastmasters International



The Distinguished Club Program Club Success Plan



The **Distinguished Club Program / Club Success Plan** is an annual program, running from July 1 through June 30. The program consists of 10 goals your Club should strive to achieve. World Headquarters tracks the progress of your Club toward these goals throughout the year. At year end, WHO calculates the number of goals the Club achieved and recognizes it as a **Distinguished Club, Select Distinguished Club** or **President's Distinguished Club** based on the number of goals achieved and the number of members it has.

Why is being a Distinguished Club so important?

Ask your club members why they joined and most likely at least ninety-five percent will tell you they joined to become better speakers. Your Toastmasters Club's purpose is to provide the environment in which they learn speaking skills. When your Club provides plenty of speaking opportunities for members, members receive helpful evaluations, and there are enough members to conduct the program, members learn what they joined the Club to learn.

The **Distinguished Club Program / Club Success Plan** helps your Club accomplish its purpose by focusing on two areas:

Educational Awards: The number of Competent Communicator (CC), Advanced Communicator-Bronze (ACB), Advanced Communicator-Silver (ACS), Advanced Communicator-Gold (ACG), Competent Leader (CL), Advanced Leader-Bronze (ALB), Advanced Leader-Silver (ALS), and Distinguished Toastmaster (DTM) awards issued to members determine your Club's success in helping its members learn not only speaking skills but leadership skills as well.

Membership: In order to properly conduct the educational program, a Club should have at least 20 members. Membership turnover is unavoidable as members move, change jobs, or encounter other situations that take them away from the Club. Your Club should continually strive to bring in new members to combat the natural turnover, to provide a stronger leadership base, and to bring a flow of fresh, new ideas and personalities.

How It Works

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Goals to Achieve

Following are the goals your Club should strive to achieve during the year:

- ~ Two CCs
- ~ Two additional CCs
- ~ One ACB, ACS, or ACG
- ~ One additional ACB, ACS, or ACG
- ~ One CL, ALB, ALS, or DTM
- ~ One additional CL, ALB, ALS, or DTM
- ~ Four new members
- ~ Four additional new members
- ~ Minimum of 4 Club Officers trained during each of two training periods
- ~ One semiannual membership report (with Dues payment) and one Club officer list submitted on time

In addition, your Club **MUST** meet a membership requirement. At year-end (June 30) it must have:

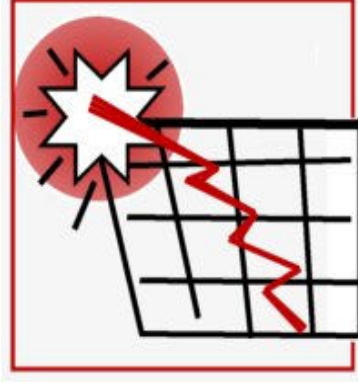
- ✓ at least 20 members **OR**
- ✓ net growth of at least five new members

Order your
**Distinguished Club Program
Club Success Plan**
from Toastmasters International
Catalog #1111

Distinguished Club Program (DCP)

Club Success Plan

How To Be a Distinguished Club



Helping Your Club
Accomplish Its Purpose!

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